

How To Beat Other Investors To The Best Deals

New Real Estate Computers Help Investors Find The Perfect Property At Their Own Pace, With No Pressure And No Selling

Do You Know About *Every* Investment Property For Sale?

If you're looking for a investment property, foreclosure or home, you may be pretty frustrated with the whole process right now. High pressure agents. Ugly and overpriced listings. Miles of driving to locate a property advertised as "perfect" only to find peeling paint and a yard full of weeds. **Ugh There must be an easier way**

On top of that, what you probably don't know is that if you're calling on newspaper and magazine ads, you probably will miss out on the perfect property. The best investments, priced fairly (called "Hot Listings") usually sell quickly, often within a few days (and sometimes hours) of being listed.

Property Finder Computers do all the work for you - Automatically

Some real estate companies, like Century 21 Keim, are offering a free computerized service called Property Finder. You actually get the information you want with no pressure or telephone calls from a sales agent.

Loren Keim, from Century 21 Keim, explains how it works: "First, you tell us exactly what you want. Then, every day our powerful computers search through every property listed by every real estate company in every MLS system and Internet system that we are members of. Our computer automatically matches only the properties that meet your exact specifications and e-mails these listings to you every few hours."

Keim's Property Finder Computer System software has direct access to the Lehigh Valley Association of Realtors mainframe computers, as well as Pocono, Philadelphia, Reading, Pottsville and surrounding systems. The system can search available properties as they come on the market. "You'll know about new listings as they are entered into the Multiple Listing Service (often 5 to 10 days before other buyers know about these properties - and a week or more before these homes are advertised)."

***You* Decide Which Properties You Want To See - At Your Convenience**

Because these Property Finder systems are automated, you are provided with information on *every* property available that meets your specifications. You obtain all the facts you need. You see exactly what is available for sale. You may study the listings at your leisure and drive by them as you wish. No salesperson will be calling you to try to pressure you into looking at a listing

When you see something you like, you can call the agent who set you up in the system. **hese Services Are Free**

Century 21 Keim doesn't charge for use of their system. Their services are free. The Seller pays the Realtor if you buy a property. If you look at homes for a while and decide not to buy, that's fine. There's never any pressure or obligation.